



TEXAS A&M  
**AGRI**LIFE  
EXTENSION

# **District 11 4-H Fashion Show & Storyboard Contest**

Information and Guidelines

April 18, 2015  
Northside Baptist Church  
Victoria, Texas

January 2015

**Coastal Bend District 11 4-H Fashion Show & Storyboard Contest**  
**April 18, 2015**  
**Northside Baptist Church, Victoria, Texas**

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**Attachments:**

- Texas 4-H Fashion Show Buying Entry Form
- Texas 4-H Fashion Show Construction Entry Form
- District 11 Fashion Show Buying Entry Form (Jr & Intermediates only)
- District 11 Fashion Show Construction Entry Form (Jr & Intermediates only)
- Texas 4-H Fashion Show Scoresheet (all ages)
- Texas Natural Fiber Entry Form (Seniors - 2 pages)
- Texas Natural Fiber Worksheet (Seniors - 1 page)
- Texas Natural Fiber Competition Scoresheet (Seniors - 1 page)
- Storyboard Label (All ages)
- Storyboard Scoresheet (All ages - 1 page)

**Coastal Bend District 11 4-H Fashion Show & Storyboard Contest**  
**April 18, 2015**  
**Northside Baptist Church, Victoria, Texas**

**INFORMATION AND GUIDELINES**

**FASHION SHOW EVENT INFORMATION**

The 4-H Fashion Show is an optional activity open to all 4-H members who have completed a clothing project and competed and placed in the top three in the county Fashion Show competition. The purpose of the following requirements is to provide as fair an opportunity as possible for participation by as many outstanding 4-H members as possible. The requirements given below apply to all 4-H members who plan to participate in the district contest. Failure to comply with the requirements will result in disqualification or penalty deductions from the final score.

**OBJECTIVES**

To recognize 4-H members who have excelled in clothing projects and exhibit skills in the following:

- Application of knowledge of fibers and fabrics to wardrobe selection.
- Clothing construction or comparison shopping.
- Fashion interpretation and understanding of style.
- Good grooming and poise.
- Modeling and presentation of themselves and their garments.

**AGE CLASSIFICATIONS**

Please make sure all participants are entered in the correct division. Descriptions of age divisions are:

Senior Division - Contestants must have passed their 14<sup>th</sup> birthday but not have had their 19<sup>th</sup> birthday as of August 31, 2014.

Intermediate Division - Contestants must have passed their 11<sup>th</sup> birthday, but not have had their 14<sup>th</sup> birthday as of August 31, 2014.

Junior Division - Contestants must have had their 9<sup>th</sup> birthday (or be 8 and in the third grade) and not have had their 11<sup>th</sup> birthday as of August 31, 2014.

**AMERICANS WITH DISABILITIES ACT**

Individuals who require an auxiliary service or accommodation in order to participate need to contact the District 11 Office at 361/265-9203 no later than April 1, 2015, in order for proper arrangements to be made.

## **CERTIFICATION**

Participants must be certified by their county Extension agent as the top 3 scoring individuals in each of the eight entry categories in the junior, intermediate or senior division of the County 4-H Fashion Show for district participation. Each county has the possibility of having 72 contestants compete in the District 4-H Fashion Show.

To further clarify, the following contestants from each county will be eligible to enter the District Fashion Show.

### **Construction Division:**

- 12 Seniors: Top 3 scoring individuals from each of the four categories
- 12 Intermediates: Top 3 scoring individuals from each of the four categories
- 12 Juniors: Top 3 scoring individuals from each of the four categories

### **Buying Division:**

- 12 Seniors: Top 3 scoring individuals from each of the four categories
- 12 Intermediates: Top 3 scoring individuals from each of the four categories
- 12 Juniors: Top 3 scoring individuals from each of the four categories

## **ELIGIBILITY**

All contestants must be enrolled in 4-H and actively participating as a 4-H member. The 4-H member must also be actively participating in the 4-H clothing and textiles project during the 2014-2015 4-H year. All garments to be judged must have been purchased or constructed during participation in a 4-H clothing project between June 15, 2014 and the District 4-H Fashion Show.

**SENIORS ONLY** - Once a contestant has won first place at the state contest in one division, (Buying or Construction), he/she is no longer eligible to compete in that division.

According to the Texas Education Code, a 4-H member must be deemed eligible to compete in an event that takes place on a Saturday.

All 4-H youth, including youth in public, private, and/or home school must adhere to the following guidelines regarding extracurricular activities and academic eligibility:

Complete a Declaration of Eligibility Form@

or

Name of 4-Her must appear on a list of eligible students to participate in a specific extracurricular activity signed by the school principal or designee.

If a 4-H member is ineligible for a 4-H competitive event, the agent must notify the 4-H member, his/her parents, and the district office, by letter, of this situation. If the parent has any questions, he/she should be referred to the school administrator.

## **DIVISIONS**

The Fashion Show has two divisions: buying and construction.

A 4-H member may enter only one Fashion Show category in only one division.

A 4-H member must choose a division at the county level and compete in that division at all levels. The entry worn at the district contest must be the one worn at the county contest. Accessories such as shoes, jewelry, hat, gloves, and scarves may be changed until the time that the Division Worksheet has to be submitted to the District Office.

All garment entries must be worn during judging. Garments worn must make a complete ensemble and must ordinarily be worn together. Only garments and accessories worn during judging can be worn during the public fashion show. No additional garments may be carried, with the exception of props (i.e. show stick, tennis racket, golf club, teddy bear).

## **BUYING DIVISION GUIDELINES**

In the Buying Division, comparison shopping may include department stores, boutiques or specialty stores, mail order catalogs, outlet stores, re-sale shops, and professional seamstresses.

All garments worn (garments that are visible, i.e. blouse under jumper) during the interview process must be included in the buying worksheet. Information from the worksheet will be evaluated by a panel of judges, so the worksheet needs to be complete. Judges will ask questions about the garments and the comparison shopping experience.

## **CONSTRUCTION DIVISION GUIDELINES**

Garments may be constructed by sewing, knitting, or crocheting using new or recycled materials. Accessories may be purchased.

Seniors: All garments worn (garments that are visible, i.e. blouse under jumper) during the interview process must be constructed. Accessories may be purchased.

Juniors & Intermediates: It is not necessary to construct all garments worn during the contest. For example, a 4-H member may construct a skirt and purchase a blouse to wear with it. Only the skirt will be judged on construction, and the blouse will be judged as an accessory. Enter the appropriate information on the Construction Division Worksheet. Information from the worksheet will be evaluated during the judging so the worksheet must be complete.

## SENIOR CATEGORY DESCRIPTIONS

Note: It is the responsibility of the 4-H member and parent that a garment is entered in the appropriate category. Participants should consult with their county Extension agent and project leader when selecting the appropriate category for a garment. The appropriate garment category should be determined by the style, fabric, and use of the garment.

### CONSTRUCTION CATEGORY DESCRIPTION

Everyday Living	Includes casual sportswear, weekend-wear, sleepwear, clothing for school, casual after-school events, or hanging out with friends
ReFashion	The result of modifying existing clothing or fabric item (such as table cloth or curtain) into something more fashionable. The main purpose of ReFashion is creativity, as well as sewing skills. The member designs and sews a wearable garment from previously used garments or fabric item. The completed garment is different from its original use, not just an alteration. (Examples: neck ties sewn together to form a skirt or taking old t-shirts and making them into a skirt)
Semi-Formal to Formal	Entry must be designed for semi-formal to formal occasions and made from fabrics intended for the same. Original material must be fabric and not from recycled items.
Theatre/Costume	Garment intended for use as a costume, which would include stage production. May be sewn from fabric or from another garment. These garments may be unusual or innovative materials; imaginative but wearable.

### BUYING CATEGORY DESCRIPTION

Business/Interview Attire	Entry should be an outfit you would wear for a job interview, scholarship interview, job fair, or other professional event. 1. Professional – This is a more traditional, conservative approach (e.g., business suit or blazer, tie and dress slacks for men; business suit, pantsuit, or jacket and dress for women) and may vary by employer or industry. 2. Business Casual – This trend is more relaxed and comfortable but demonstrates good judgment in choices and displays a neat appearance (e.g., polo shirt, shirt with a collar or sweater, khakis or other slacks, dress or casual leather shoes for men and women; moderate length dress or skirt for women).
Fantastic Fashions under \$25	This category is designed to expand the 4-H member's shopping experience to include different shopping venues. Outfits must be purchased at a garage sale, consignment store, Goodwill, Salvation Army, or other retail business. Receipts are required for everything that is visible during the interview, except shoes. Receipts for garage sales can be handwritten. This includes jewelry and accessories. Do not need to account for sales tax.

Semi-Formal to Formal	Entry must be designed for semi-formal to formal occasions and made from fabrics intended for the same. This includes men's suits and tuxedos and women's dressy dresses, formal gowns, wedding dresses, and bridesmaid dresses.
Special Interest	Entry should be a specific outfit that you NEED to know how to purchase wisely. Entry should be something that reflects a special interest of the participant, such as equestrian clothing and riding apparel, dance costumes, hiking clothing, or rock climbing clothing.

## JUNIOR AND INTERMEDIATE CATEGORY DESCRIPTIONS

### CONSTRUCTION CATEGORIES

Everyday Living	Includes casual sportswear, weekend-wear, sleepwear, clothing for school, casual after-school events, or hanging out with friends
ReFashion	The result of modifying existing clothing or fabric item (such as table cloth or curtain) into something more fashionable. The main purpose of ReFashion is creativity, as well as sewing skills. The member designs and sews a wearable garment from previously used garments or fabric item. The completed garment is different from its original use, not just an alteration. (Examples: neck ties sewn together to form a skirt or taking old t-shirts and making them into a skirt)
Dressy	For ensembles work to dressy activities such as dinner dates, theater, banquets, and job/scholarship interviews. Examples are men's and women's suits, dressy dresses, and dressy coats.
Special Interest	Garment intended for use as a costume, which would include stage production. May be sewn from fabric or from another garment. These garments may be unusual or innovative materials; imaginative but wearable.

### BUYING CATEGORIES

Everyday Living	Includes casual sportswear, weekend-wear, sleepwear, clothing for school, casual after-school events, or hanging out with friends
Fantastic Fashions under \$25	This category is designed to expand the 4-H member's shopping experience to include different shopping venues. Outfits must be purchased at a garage sale, consignment store, Goodwill, Salvation Army, or other retail business. Receipts are required for everything that is visible during the interview, except shoes. Receipts for garage sales can be handwritten. This includes jewelry and accessories. Do not need to account for sales tax.
Dressy	For ensembles work to dressy activities such as dinner dates, theater, banquets, and job/scholarship interviews. Examples are men's and women's suits, dressy dresses, and dressy coats.
Special Interest	Entry should be a specific outfit that you NEED to know how to purchase wisely. Entry should be something that reflects a special interest of the participant, such as equestrian clothing and riding apparel, dance costumes, hiking clothing, or rock climbing clothing.

## REQUIRED ENTRY MATERIALS

Please enclose required entry materials for each contestant in a **plain manila folder** with the following information on a label in the upper right hand corner (folder positioned as it would be in a file drawer):

<b>BUYING DIVISION Holly Fashion Hollywood County Specialty Senior</b>
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All Senior Contestants must have the following entry materials in their folders:

- 2015 Texas 4-H Fashion Show Entry Form
- Three copies of the 2015 Texas 4-H Fashion Show Scoresheet (white paper) with contestant information completed

All Intermediate Contestants must have the following entry materials in their folders:

- 2015 District 11 4-H Fashion Show Entry Form
- Three copies of the 2015 Texas 4-H Fashion Show Scoresheet (white paper) with contestant information completed

All Junior Contestants must have the following entry materials in their folders:

- 2015 District 11 4-H Fashion Show Entry Form
- Three copies of the 2015 Texas 4-H Fashion Show Scoresheet (white paper) with contestant information completed

## COMMENTARIES

All 4-H Fashion Show Contestants will be required to submit a commentary to be read during the Style Show. Each contestant will be required to enter a commentary when registering on 4-H CONNECT. The commentary will be limited to four items of information:

1. Name
2. County
3. Category
4. One thing 4-H member learned in the Clothing & Textiles Project (limited to one sentence).

**NOTE:** Please type the commentary as it is to be read during the style show.

## ENTRY FEE

Each 4-H Fashion Show participant must pay an entry fee of \$10.00 when registering via 4-H CONNECT. Late registration will be available from March 20 through April 3 for an additional \$25. **No refunds will be given for any reason!**



## DISTRICT DEADLINE

All 4-H Fashion Show contestants must also be registered via **4-H CONNECT by 12:00 Midnight on March 20, 2015**. Late registration will be available from March 21 through April 3 for an additional \$25. The registration process will officially be closed at this time and will NOT re-open. County Extension Agents must “certify” all entries on 4-H CONNECT within 2 business days after the close of registration.

**All participant folders must be sent to the District Office with a postmark deadline of March 20, 2015. All counties are expected to adhere to this deadline. Exceptions will not be granted!**

## COUNTY DEADLINES

Counties may set individual deadlines as needed. However, all counties and participants are required to adhere to the district deadline. Therefore, it is important that counties conduct their County 4-H Fashion Show accordingly to allow for district entries to be submitted on time.

## JUDGES RECRUITMENT

All counties are asked to recruit volunteers to serve as judges & helpers for the Fashion Show. Each person recommended to judge should be qualified to serve as a judge of the District Fashion Show, with prior judging experience. Names and addresses should be submitted on the Judges Recruitment Form and sent (fax or e-mail) to the District Office **by March 20, 2015**. Please submit only names of adult leaders who have agreed to serve as judges and who will be present for the orientation as announced on the schedule. All FCS and 4-H agents are also expected to serve as a judge or help where assigned.

## JUDGING PROCESS

Contestants will be called to line up prior to going into the judging room. Each contestant will be escorted into the appropriate judging room by a leader. To start the interview, each participant will introduce him-/herself to the judges with his/her name and county. At this time, the 4-H member may also briefly model for the judges, so they may view the garment being judged from all angles. Presentations are **not permitted** during the interview process.

Judges will evaluate each participant for a maximum of seven (7) minutes. During the interview process, judges will ask the participant questions related to the garment constructed and/or purchased. There are no sample questions for contestants to study and/or memorize in preparation for the interview. Instead, questions will be based on the criteria on the scoresheet appropriate for each age division, and contestants should be prepared to answer questions based on the following:

- Knowledge of fiber and fabric characteristics, uses, and care
- Identification of fiber source, generic name, and characteristics
- Identification of fabric weave or knit, fabric type, and fabric characteristics
- Knowledge of garment care
- Ability to evaluate garment quality and apply knowledge

- Special techniques/sewing methods used in construction of garment
- Garment selected and division eligibility requirements
- Appearance, fit, and fashion ability
- Accessory selection
- Knowledge and skills learned in clothing and textiles project and shared with others

If judges have completed the interview process before the maximum time allotment, the contestant may be dismissed from the judging area. After the seven minutes interview time is complete, the judges will have three (3) minutes to mark the scorecard and write comments. All judging scores will be totaled by a tabulation committee to determine top three placings in each category.

### **TIE BREAKER PROCEDURE**

If ties should occur, the ties shall be broken using partial scores in the following order.

1. Subtotal Score: Ability to evaluate garment quality and apply knowledge.
2. Subtotal Score: Knowledge of fiber and fabric characteristics, uses, care.
3. Subtotal Score: Appearance, fit, and fashion ability.
4. Single Score: Garment meets the competition eligibility requirements.
5. Single Score: Garment is well made.
6. Single Score: Garment style makes good use of the fiber and fabric characteristics.
7. Single Score: Modeling and presentation skills, poise, and grooming.
8. Single Score: Garment and accessories are fashionable and appropriate.
9. Single Score: Garment is an appropriate fit for the body.

### **PICTURES**

Pictures will be taken of county groups during the judging process, as contestants are waiting to be judged and/or for results to be announced. The pictures will be e-mailed to each county office after the Fashion Show.

### **AWARDS**

Awards will be announced and presented at the conclusion of judging and style show.. Plaques or a similar award will be presented to the first place contestants of each category. Second and third place contestants in each category will receive a rosette. Participation ribbons will be awarded to all contestants in the Fashion Show if available.

### **APPEALS COMMITTEE**

Should a discrepancy/problem arise, it shall be remanded to the Appeals Committee for a ruling prior to the conclusion of the contest. All rulings by the Appeals Committee shall be final. The Appeals Committee shall be made up of the Fashion Show Committee, with the District Extension Administrator and 4-H Specialist serving as Ex-officio members (present, not voting).

## **NATURAL FIBER COMPETITION SENIORS ONLY!**

### **OBJECTIVES**

- To encourage the study, promotion, and use of cotton, wool and mohair, the natural fibers produced in Texas.
- To recognize 4-H members who do outstanding work in a clothing project that includes the study of cotton or wool and mohair.
- To recognize 4-H members who use their knowledge of natural fibers to sew or buy garments or ensembles that contain 60% or more cotton fiber, wool fiber, or wool and mohair fibers.

### **ELIGIBILITY**

The purpose of the following requirements is to provide as fair an opportunity as possible for participation by as many outstanding 4-H members as possible. Failure to comply with the requirements will result in disqualification or penalty deductions from the final score.

1. A 4-H member must have passed their 14<sup>th</sup> birthday but not their 19<sup>th</sup> birthday on August 31, 2014, to be eligible for competition.
2. Participants must complete a 4-H clothing project between June 15, 2014, and the district contest. All garments/ensembles to be judged must have been purchased (renting a garment is not permitted in the buying division) or constructed (construction division) during participation in a 4-H clothing project between June 15, 2014, and the district contest.
3. The Natural Fiber Contest has two categories; cotton and wool/mohair. The entry in the Natural Fiber contest does not have to be the same entry as the Fashion Show Buying or Construction entry. The 4-H member must choose a category at the county level and compete in that category at all levels. The entry worn at the district contest must be the one worn at the state contest. Accessories such as shoes, jewelry, hat, gloves, and scarfs may be changed, but changes must be included on the paperwork. The appropriate garment category should be determined by the style, fabric, and use of the garment. No one may change divisions or categories between district and state contests.

#### **A. COTTON**

Each garment entered must contain a minimum of 60% cotton. Knowledge of fiber characteristics, production and end use is required.

#### **B. WOOL/MOHAIR**

Each garment entered must contain a minimum of

- 60% wool and 40% other fiber
- 60% mohair and 40% other fiber
- 60% blend of the two fibers and 40% other fiber
- 100% wool/mohair blend is also acceptable.

Knowledge of fiber characteristics, production and end use is required.

4. The garment selected can be constructed or purchased. A complete outfit, except for a blouse or shirt under the garment, is made of the eligible fashion fabric. Example: Jacket and pants made of wool. Shirt or blouse does not need to be made of wool. A full length

coat made of eligible fashion fabric. It may be worn over a garment of any fiber content. Lining fabric, interfacing fabric, and trims are not required to meet the fiber content requirements.

## REQUIRED ENTRY MATERIALS

**4-H members competing in the Natural Fibers competition must submit an additional set of entry materials!** Please enclose the required entry materials for each contestant in a **plain manila folder** with the following information on a label in the upper right hand corner (folder positioned as it would be in a file drawer):

<b>NATURAL FIBER Holly Fashion Hollywood County Cotton</b>
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To enter, the contestant must have the following materials in his/her entry folder:

- 2015 Texas 4-H Fashion Show Natural Fiber Entry Form
- Three copies of the Natural Fiber Scoresheet (white paper) with contestant information completed

In addition to registering for the District 11 4-H Fashion Show on **4-H CONNECT by March 20, 2015**, entry materials must be mailed to the District Office with a postmark deadline of March 20, 2015.

## ENTRY FEE

Each 4-H Fashion Show Natural Fiber participant must pay an entry fee of \$10.00 when registering via 4-H CONNECT. Late registration will be available from March 21 through April 3 for an additional \$25. **No refunds will be given for any reason!**

## DISTRICT DEADLINE

All 4-H Fashion Show contestants must also be registered via **4-H CONNECT by 12:00 Midnight on March 21, 2014**. . Late registration will be available from March 22 through 6 for an additional \$25. The registration process will officially be closed at this time and will NOT re-open. County Extension Agents must “certify” all entries on 4-H CONNECT within 2 business days after the close of registration.

## JUDGING CRITERIA

If the Entry Form and Natural Fiber Worksheet do not show that the entry meets the eligibility requirements, the entry will be disqualified.

The contestant’s entry form, worksheet, and interview will be used to evaluate knowledge about the fiber’s characteristics, uses in apparel, and ability to apply knowledge to the selection process. The contestant will model the garment for evaluation of the appearance, fit, and fashion ability.

The judging process for the Natural Fiber Competition will take place in the same manner as the buying and construction divisions. Please refer to an explanation of this process on page 8.

## **TIE BREAKER PROCEDURE**

If ties should occur, the ties shall be broken using partial score in the following order:

1. Subtotal Score: Knowledge of fiber characteristics and uses
2. Subtotal Score: Ability to apply knowledge
3. Subtotal Score: Appearance, fit, and fashion ability
4. Single Score: Garment is well made and is a good value for its cost

## **NATURAL FIBER AWARDS**

Awards will be announced and presented at the conclusion of judging and the style show. Plaques or other similar awards will be presented to the first place contestants of each category. Second and third place contestants in each category will receive a rosette. Participation ribbons will be awarded to all contestants in the Natural Fiber Competition, if available.

**4-H FASHION STORYBOARD**  
*(Replaces Fabric & Fashion Design Contest for all age divisions)*

**OVERVIEW**

The 4-H Fashion Storyboard is an industry-inspired method of displaying original designs. The best storyboards create vivid visual images that are interesting and appealing to viewers. The storyboard “tells the story” of the designer’s idea. The storyboard includes original illustrations and flats, as well as additional materials (such as photos from the Internet or magazines, paper, fabric swatches, patterns, etc.) that have influenced the unique design.

**PURPOSE**

The purpose of the Fashion Storyboard contest is to give 4-H members an opportunity to create a storyboard of their original design. It also provides the members an opportunity to gain knowledge of the career responsibilities of a fashion designer and illustrator, enhance creativity and originality, and develop visual communication skills.

**DESIGN BRIEF**

The following design brief serves as the direction for the 2015 Fashion Storyboards. 4-H members should create their Fashion Storyboard around their interpretation of the design brief.

**Inspired by Art**

Create a fashion piece inspired by art. Sculpture, painting, taxidermy...or any other visual art can spark your imagination and creativity! It might be the merging of colors and textures, eccentric imagery or just its simplicity that inspires you. Inspiration comes from great works of art as well as little known artists. Whatever art piece makes you stop and look twice can be used as inspiration.

**ELIGIBLE ENTRIES**

There is no limit on the number of entries that may be submitted from each county. All contestants must be enrolled in 4-H and actively participating as a 4-H member. The 4-H member must be actively participating in the 4-H clothing and textiles project during the 2014-2015 4-H year. All entries must have been constructed/assembled during participation in a 4-H clothing and textiles project between June 15, 2014 and the District Fashion Show.

**JUDGING OF ENTRIES**

Entering the competition is by submitting the Fashion Storyboard only. There will not be an interview. The Fashion Storyboard entries must be turned into your county office by March 21. Youth do not need to be present for judging. Awards will be handed out at the District 11 Fashion Show.

## ENTRY FEE

Each 4-H Fashion Storyboard participant must pay an entry fee of \$10.00 when registering via 4-H CONNECT. Registration deadline is March 20. (If you are entering another fashion show event, you will only be charged one fee of \$10.00) . Late registration will be available from March 21 through April 3 for an additional \$25. **No refunds will be given for any reason!**

## DISTRICT DEADLINE

All Storyboard contestants must be registered via 4-H CONNECT by 12:00 Midnight on March 20, 2015. Late registration will be available from March 20 through April 3 for an additional \$25. The registration process will officially be closed at that time and will NOT re-open. County Extension Agents must “certify” all entries on 4-H CONNECT within 2 business days after the close of registration.

## DISPLAY AND AWARDS

Storyboards will be on display at the District 11 4-H Extravaganza on Friday, April 18, 2015. Placing will be announced and awards will be distributed at the District Fashion Show. Participants are encouraged to attend the event but are not required.

## GENERAL RULES

1. **Participation and Level of Competition.** A 4-H member may enter only one storyboard. Contestants advance from county to district. Participation in the Fashion Storyboard competition at Texas 4-H Roundup is for Senior Texas 4-H members who have placed 1st, 2nd, or 3rd in their district contest in each category.
2. **Entry of Storyboard.** Each storyboard must be created by the 4-H member. Fashion Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. 4-H members may choose to manually affix the pieces of their layout to their storyboard, or computer-generated layouts can be printed and affixed to the foam core or mat board. All items need to be securely adhered to the board. It is the 4-H member’s responsibility to affix all components of their layout for secure transportation.
3. **Submission of Storyboard.** Entering the competition is by submitting the Fashion Storyboard only. There will not be an interview.
4. **Identification of Storyboard.** The Fashion Storyboard Label must be securely affixed to the back of the storyboard. The label **MUST** be legibly printed or typed and **MUST** be complete, including the answer to the Originality of Design question. The 4-H member should not put his/her name on the front.
5. **Number of garments designed.** Focus on **one** garment/outfit for the storyboard. Contestants may provide up to two (2) variations of the original design.
6. **Categories.** The following is a list of the categories and descriptions. Each storyboard should be entered into one category. A 4-H member may enter only one storyboard.

- a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
  - b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
  - c. **Jewelry:** Includes necklaces, bracelets, rings, and earrings.
  - d. **Non-Wearable:** Includes items such as pillows, organizers, holiday items, stuffed animals, items for the home, etc.
  - e. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
7. **Scoring.** Storyboards will be evaluated based on the 4-H Fashion Storyboard Score Sheet.
8. Each Storyboard must conform to and will be evaluated based on the following, but is not limited to:
- a. **Visual Appeal/Creativity of Storyboard** – Storyboards should show evidence of creativity by the 4-H member. The layout of the storyboard should illustrate a theme, mood, or spirit of an idea.
    - i. A good storyboard should have a strong focal point.
    - ii. Placement of the inspirational items should allow the eye to flow across all elements of the board without distracting from the design.
    - iii. “White space” or “blank space” should be kept in consideration. Too much or too little white space detracts from the design.
    - iv. Additional photos and other materials can be used to show the inspiration for the design. These additional materials should enhance the storyboard, without taking away from the original design.
  - b. **Quality of Workmanship** – Storyboards should be neat and demonstrate quality of workmanship.
  - c. **Consistent Color Palette** – Use a consistent color palette and theme throughout the board.
  - d. **Fabric Samples, Trims, and Embellishments** – Fabric samples must be included on the board and be appropriate for the design illustrated. Trims and embellishments that would be used on the garment/outfit should be included, if applicable to the design.
    - i. If the exact fabric swatch cannot be found, a “basic swatch” may be used to illustrate fabric type (denim, linen, etc.), and the 4-H member can draw out the detail.
    - ii. Examples of trims and embellishments would be top stitching, piping, buttons, etc.
  - e. **Dimension** – Must use foam core board or mat board. Must be 20" x 30", displayed horizontally or vertically. Do not use poster board.
  - f. **Consistent Theme** – All elements are cohesive and support the design brief.
  - g. **Originality of Designs** – All design illustrations and flats should be the original work of the 4-H member. The design may be hand drawn or computer drawn. No “copying and pasting” from someone’s design as seen on the Internet, in a magazine, or other sources for the original design.
  - h. **Design Detail** – Should include the at least one Illustration and at least one flat.



- i. *Illustration* – Include at least one main artistic and appropriate fashion illustration. At least one illustration must be on a model/croquis. The model/croquis does not have to be an original drawing and may be traced. See the example on the next page.
- ii. *Flats* – Include at least one flat. Flats are working drawings that are not on a model/croquis that illustrate other views like you would find on a dressmaker's pattern envelope. The flats should depict the garment from other views and details.

See the example below.

**Flats**

showing other views



**Illustration**

outfit drawn on a model/croquis



Pictures taken from: [www.designersnexus.com](http://www.designersnexus.com)

- i. **Titles/Labels** – The title for the storyboard must be: **Geometry Lesson**. A subtitle may be used for a more personalized name of the design. Labels may be included to enhance the storyboard or to clarify a point, but they will not be required.
- j. **Design Brief** – Storyboards should follow the design brief and category descriptions.

**TEXAS 4-H FASHION STORYBOARD WEBSITE**

[http://texas4-h.tamu.edu/storyboard/index\\_storyboard.php](http://texas4-h.tamu.edu/storyboard/index_storyboard.php)

4-H FASHION STORYBOARD LABEL

This label should be cut out and affixed to the back of each storyboard. Label details must be neatly printed or typed. Label information should be COMPLETE!

**4-H FASHION STORYBOARD LABEL**



Age Division *(please check one)*:    Junior                       Intermediate    Senior

Category *(please check one)*:    Wearable     Accessory    Jewelry     Non-wearable    Pet Clothing

County: \_\_\_\_\_

Name: \_\_\_\_\_

Birthday: \_\_\_\_\_

4-H Age *(as of 8/31/11)*: \_\_\_\_\_

I do hereby consent and agree that Texas AgriLife Extension Service, Texas 4-H and Youth Development Program staff have permission to take photographs and/or record video and/or audio of me and/or my property and to use these for 4-H Youth Development educational, promotional, and/or marketing materials. I further do hereby give the right to exhibit any such works publicly or privately, including posting on the Texas 4-H and Youth Development Program website. I waive any rights, claims, or interests I may have to control the use of my identity, the identity of the subject(s), or likeness in the photographs, video, or audio and agree that any uses described herein may be made without compensation or additional consideration. I represent that I have read and understand the foregoing statement, and I am competent to execute this agreement.

I have read and understand the foregoing statement, and I am competent to execute this agreement.

Name *(please print)*: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Name *(please print)*: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Agent Name: \_\_\_\_\_

Agent Signature: \_\_\_\_\_

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**Originality of Design**

In 100 words or less, answer the following prompt in regards to originality:  
*Where did you get the idea for your design? What was your inspiration? What makes your design different from others on the market?*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# The Texas 4-H Duds to Dazzle Clothing & Textile Competition

Youth in the 4-H Clothing & Textile Project learn about fibers and fabrics, wardrobe selection, clothing construction, comparison shopping, fashion interpretation, understanding of style and design, proper grooming, poise in front of others, and personal presentation skills. The Texas 4-H Duds to Dazzle Clothing & Textile Competition goes one step beyond, utilizing the knowledge and skills learned in the project, while increasing awareness of the impact of the clothing and textile industry on the environment, specifically the waste stream. In the competition, teams of 4-H members will redesign and repurpose discarded garments or textiles into new, viable consumer products.

## OBJECTIVES

- Allow participants to exhibit knowledge and skills gained through their 4-H Clothing & Textiles project by designing, constructing, and presenting a finished product.
- Allow participants learning opportunities.
- Promote teamwork.
- Help 4-H'ers gain experience in public speaking.
- Provide leadership opportunities for young people.

## PARTICIPANT RULES (COUNTY/DISTRICT LEVEL)

**Note:** *These rules may be modified to accommodate the needs of a county/district level contest. Therefore, be sure to obtain the current year's rules for your county/district event.*

1. **Participation.** Participants must be 4-H members currently enrolled in a Texas 4-H and Youth Development county program and actively participating in the Clothing and Textiles project.
2. **Age.** Age divisions are determined by a participant's age as of August 31 of the current 4-H year.
 

Junior/Intermediate Division:	8 years old and in 3rd grade, or 9 to 13 years old
Senior Division:	14 to 18 years old
3. **Teams per county.** Each county may enter a maximum of two Junior/Intermediate teams and a maximum of two Senior teams (district rule). The first and second place teams in both age divisions should advance to the district contest. At the county contest, this will require that all teams within one age division be judged against each other and placed (not judged and placed according to category).
4. **Members per team.** Each team will have at least three and no more than five members. Teams may not include members in different age divisions. See rule #2.
5. **Substitution of team members.** Substitution of team members should be made only if necessary. Only the same number of 4-H members qualifying at the county level will be eligible to participate at the district level. No more than two team members may be substituted, up to the day of the Duds to Dazzle Clothing & Textile Competition.



6. *Entry fee.* Each team may be required to pay a registration fee to cover the cost of materials for the contest.
7. *Design categories.* There will be three categories in each age division: Wearable, Accessory/Jewelry, and Non-wearable. Teams will be randomly assigned to a category, but assignments will not be announced until check-in on the day of the contest.
  - a. Wearable is clothing that is suitable to be worn by people or pets. Ex: shirt, coat, vest, dress, costume, leggings, swimsuit cover, etc.
  - b. Accessory/Jewelry is an article or set of articles that can be added to an outfit to make it more useful, versatile, or attractive. Ex: earrings, purse, scarf, headband, hat, belt, necklace, etc.
  - c. Non-wearable is an item that is not suitable to be worn. Ex: pillow, towel, jewelry pouch, cellphone or iPad case, stuffed animal, doll clothes, Christmas stocking, etc.
8. *Attire.* Each team will have the option to wear coordinating clothing appropriate for construction and the team presentation.
9. *Resource materials provided at contest.* Resource materials will be provided for each team at the contest. These include *Unraveling the Mystery of Design Elements and Principles in Clothing, Laundry on Your Own, Hand Stitching, Pricing, Safety Guide, and Simple Seaming Techniques*. No other resource materials will be allowed. Teams may not use their personal copies of the resources during the contest.
10. *Sewing kit.* Each team must supply their own equipment for the competition. Teams may bring only the supplies listed in the sewing kit section. Sewing kits will be checked by contest officials as teams check in for the contest. Any extra equipment will be confiscated, and the team may be disqualified.
11. *Awards.* County/District awards will be determined by the committee and are based on sponsorships.
12. *Participants with disabilities.* Any competitor who requires auxiliary aids or special accommodations must contact the District Extension Office at least two weeks before the competition.



## Sewing Kit

Each team will bring a sewing kit containing only one each of the following items, unless a different quantity is noted. A team can choose not to include a listed item, but no additional item can be added. A team may organize their kit by utilizing clear storage containers.

- 1" foam paint brush (max. of 3)
- 1" hook and eye closer
- 3" x 5" or 4" x 6" note cards (1 pkg.)
- 3-in-1 beading tool
- Clear gridded ruler
- Cutting mat (no larger than 24" x 36")
- E-6000 glue adhesive
- Elastic (1/2" and 1", 1 pkg. each)
- Extension cord (two-prong)
- Fabric markers (box of 10 or less)
- Fabric marking pens/pencils (max. of 2)
- Filled water bottle (max. of 16 oz.)
- First aid kit (optional)
- Gallon/quart storage bags (1 box each)
- Hand sewing needles (assortment)
- Hot glue gun & glue sticks (1 pkg.)
- Iron
- Manual pencil sharpener
- Mod podge (max. of 16 oz.)
- No-sew adhesive tape (max. of 10 yds.)
- Paper towels (1 roll)
- Pencils/pens (max. 5 each)
- Pin cushion
- Power strip
- Rotary cutter (with blade cover)
- Safety pins (1 pkg. assortment)
- Seam ripper (max. 5)
- Self-adhesive Velcro fastener (1 pkg.)
- Sewing machine (standard, no serger)
- Sewing machine kit:
  - Sewing machine manual
  - Sewing machine needles (variety)
- Sew-on Velcro fastener (1 pkg.)
- Bobbins
- Shears/Scissors (max. of 5)
- Presser feet (max. of 5)
- Sketchbook
- Tabletop ironing mat or board
- Tape measure (max. 5)
- Thimble (max. of 5)
- Thread (max. of 12 spools)
- Timer or stopwatch
- Trash bags (1 box of 13-gal.)

## RULES OF PLAY

1. Teams will report to the designated location for check-in.
2. An orientation will be provided for all participants.
3. Each team will be directed to a construction station. There will be collections of materials at each station, but no pattern. The materials must be used to represent a constructed item from one of the following categories: Wearable, Accessory/Jewelry, or Non-wearable.
4. A textile, resources, and any necessary additional instructions will be located at each station to assist the team.
5. Each team will have 60 minutes to construct an item, plan a presentation, and clean up the construction area.
6. Only participants and contest officials will be allowed in construction areas.
7. Teams that may experience any equipment malfunction(s) may not replace the equipment with supplies from another team, leaders, volunteers, county Extension agents, or contest officials. Instead, team members must work together and be creative in completing construction without the malfunctioning equipment.



8. Construction: Each team will be provided with a textile reflective of the assigned category and will create a garment/item using it. Each category may be provided the same textile, or each may receive a separate original item. *Clarification: at contest, all teams competing in Wearable may receive a men's button-down dress shirt; each team competing in Accessory/Jewelry get 5 silk neck ties; and the teams entered in the Non-wearable category are given table runners. Or, every team competing in Duds to Dazzle is provided with an adult-sized t-shirt to refurbish. The choice is at the discretion of the contest officials.*
9. Teams are challenged with being creative in developing an original product with the materials provided.
  - a. Teams must incorporate each material into the product. However, teams may determine the exact amount of each material to use. The final product must be comprised of a minimum of 50% of the initial material(s). *Clarification: if the category is Accessory/Jewelry, and the team is provided a cloth shower curtain as the original item to be refurbished, they do not have to use 50% of the shower curtain. If you choose to make a purse from the shower curtain, you do not need to use 50% of the shower curtain; however, a minimum of 50% of the finished purse must be comprised of the curtain.*
  - b. Teams will have access to a "closet" of additional materials that may be incorporated into their products. The number of additional materials a team may get will be determined by contest officials and announced during participant orientation.
  - c. The sketch book, note cards, and the Duds to Dazzle Clothing & Textile Competition Worksheet may be used to prepare for construction of the item and the team's presentation. Teams should be exact on materials utilized, construction steps, techniques used, etc.
10. Presentation: When time is called, each team will present their item, according to the criteria on the score card, to a panel of at least two judges. A team can display the final product to the judges as they choose: model, hold, or place on the table.
  - a. All team members must participate in the presentation, with at least three of them having a speaking role.
  - b. Judging time will include:
    - i. 5 minutes for the presentation
    - ii. 3 minutes for judges' questions
    - iii. 4 minutes between team presentations for judges to score and write comments
  - c. Teams are allowed the use of note cards during the presentation but should not read from them, as this minimizes the effectiveness of their communication.
  - d. Judges may ask teams questions that are not directly related to the particular item constructed during the contest. Instead, some questions may address the general knowledge gained through the 4-H members' clothing and textiles project learning experiences.
  - e. No talking or writing is allowed among any team members while waiting to give the team presentation. Team members caught talking and/or writing will receive a warning. The second time, the team will be disqualified and asked to leave the contest facility. Team members should not have pens or pencils in their possession while waiting to give their presentation.
11. Clean-up: Teams must clean up their construction areas. Clean-up time is included in the 60-minute construction allotment. Only "hot" items will be allowed to remain in the construction area, such as an iron or hot glue gun.



12. Placing will be based on rankings of teams by judges. Judges' results are final.
13. An awards program will be held at the conclusion of the judging process.

For a complete guide to the Duds to Dazzle Contest, please see the Texas 4-H Duds to Dazzle guidelines.





# MEMO

**TO:** District 11 4-H Fashion Show Participants

**SUBJECT:** District 11 4-H Fashion Show, Storyboard, & Duds to Dazzle Contest  
Saturday April 18, 2015  
Northside Baptist Church, Victoria, Texas

Congratulations on placing as one of the top three contestants at your County 4-H Fashion Show, Storyboard, or Duds to Dazzle Contest. You have now earned the privilege to compete in the District 11 4-H Fashion Show, which will be held on Saturday April 18, 2015, at Northside Baptist Church in Victoria, Texas.

Important information about the Fashion Show is enclosed, including information about the online registration process. Therefore, we encourage you to read this information carefully in order for you to be fully prepared. Please pay attention to the Fashion Show schedule, and make a note of the time by which you need to arrive. It is very important that you arrive in time to get ready for the judging process, followed by the Recognition/Style Show.

Again, congratulations on your achievements within the 4-H Clothing and Textiles Project. It is evident that you have worked hard to reach your goals, and have every right to be proud. Good luck at the District 4-H Fashion Show!

Sincerely,

Meredith C. Miller  
District 11 4-H Specialist

Enclosure: District 11 4-H Fashion Show Information and Guidelines

Educational programs of the Texas A&M AgriLife Extension Service are open to all people without regard to race, color, religion, sex, national origin, age, disability, genetic information or veteran status. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating

